TAI5552 Principles of Fashion Design

Level	Level 5
Course Code	TAI5552
Course Title	Principles of Fashion Design
Credit value	5
Core/Optional	Optional
Prerequisites	45 credits (P)
Course Aim/s	Aim of this course is to provide the knowledge of the aspects & functions of clothing and principles of design
Course Learning Outcomes (CLO):	After completing the course, student should be able to, CLO 1: Identify and describe various functions and requirements of clothing CLO 2: Describe concepts related to fashion design and development CLO 3: Describe the influencing factors on fashion evolution and designing CLO 4: Use the knowledge of fashion ingredients to develop new fashions CLO 5: Apply manual and computer aided sketching techniques in fashion Designing CLO 6: Describe the style variations in men's' and women's outer wear CLO 7: Describe the various promotional techniques used in fashion marketing CLO 8: Describe the contribution made by famous fashion designers
Content (Main topics, sub topics)	Outline Syllabus: Unit 1: Concepts of fashion Unit 2: Fashion designing Unit 3: Fashion sketching and style variations Unit 4: Fashion promotion Unit 5: Fashion houses and designers